



Growth Catalyst Partners Promotes James O’Callaghan and Connor Dawson to Principals

CHICAGO, January 22, 2019 – Growth Catalyst Partners (“GCP”), a leading middle market private equity firm that focuses on investments in information, marketing and tech-enabled services businesses, today announced promotions of James O’Callaghan and Connor Dawson to the position of Principal.

“Our firm’s success relies on having exceptionally talented individuals that all work together flawlessly as a team. We recruited James and Connor in GCP’s early days knowing of their high potential. In the interim, GCP has gelled as an integrated team, and James and Connor have both developed into leaders while they have played a critical role in GCP’s success to date. We are delighted to announce their elevation to Principals and look forward to them helping propel GCP’s growth and success in the years to come.” said Jim TenBroek, Managing Partner of GCP.

“Since our first investment three years ago, GCP has established four platform investments and successfully completed seven acquisitions in 2018. We have created a unique value creation strategy in the lower middle market that requires a rare blend of deep sector experience, M&A execution and private equity expertise. James and Connor bring these unique capabilities to the team. These promotions are in recognition of their dedication and contributions to the continued growth of our firm and the long-term value they are creating at our portfolio investments,” said Scott Peters, Managing Partner of GCP.

About Growth Catalyst Partners

Growth Catalyst Partners, a middle-market buyout firm headquartered in Chicago, was founded by veteran private equity investor Jim TenBroek and leading investment banker Scott Peters, who have led hundreds of transactions and successful investments in services businesses for over 20 years. GCPs strategy is to target growth segments of industries and identify market leading companies with break-out potential. GCP often partners with top executives within those industries and provides capital and expertise to the incumbent management teams of the targeted businesses. For more information, visit www.growthcatalystpartners.com.