

Growth Catalyst Partners Announces New Additions to Their Expanding Team

CHICAGO, May 30, 2023 – Growth Catalyst Partners ("GCP"), a leading middle market private equity firm that focuses on investments in rapidly growing information, marketing, and tech-enabled services businesses, today announced the addition of three new team members: Shiven Gollapudi as Senior Associate, Cal O'Donnell as Associate, and Kate Wilson as CFO & Chief Compliance Officer.

Shiven brings over 8 years of experience in the financial services industry to the team. Prior to joining GCP, Shiven was a Senior Associate at Access Holdings, a middle-market private equity firm focused on buyouts of services businesses. Before his time at Access Holdings, Shiven was a Vice President in Cowen's Technology Investment Banking group and spent time in M&A advisory and audit at KPMG and EY, respectively.

Cal comes to GCP with over three years of experience in the financial services industry, most recently as an Analyst at Lincoln International, a global investment bank, in the Technology, Media & Telecom group. Prior to his time with Lincoln International, Cal was a Credit Risk Analyst at Barclays. Cal holds several securities licenses, including Series 63 and 79.

Kate joins GCP after having spent 13 years in financial services, most recently as CFO and COO of Aspire Capital, a private, long-only investment fund. Over her tenure at Aspire, Kate led the finance and operations teams and oversaw the investment of over \$1 billion. Prior to joining Aspire, Kate supported a wide range of private equity and hedge fund clients at Omnium LLC, the fund administration arm of Citadel which was subsequently acquired by Northern Trust. She began her career in the assurance practice of EY.

"Since our first investment, GCP has evolved into a leading middle market buyout firm with a highly differentiated strategy, establishing twelve platform companies comprised of over 85 acquisitions. Our success relies on exceptionally talented investment professionals who work together seamlessly. We are thrilled to have Shiven, Cal, and Kate on board and look forward to their contributions to the team's growth and success," said Jim TenBroek, Managing Partner.

About Growth Catalyst Partners

Growth Catalyst Partners ("GCP"), a middle market buyout firm focused on information, marketing and tech-enabled services businesses, was founded by veteran private equity investor Jim TenBroek and leading investment banker and investor Scott Peters, who have led hundreds of transactions and successful investments in services businesses for over 25 years. GCP's strategy involves targeting rapidly growing segments of industries and identifying market leading companies with breakout potential. GCP often partners with top executives within those industries and provides capital, strategic advice and M&A expertise to the incumbent management teams of the targeted businesses. For more information, visit www.growthcatalystpartners.com.