

Growth Catalyst Partners Promotes James O'Callaghan, Connor Dawson, James Nally and Patrick Duffy

CHICAGO, **April 27**, **2021** – Growth Catalyst Partners ("GCP"), a leading middle market private equity firm that focuses on investments in rapidly growing information, marketing and techenabled services businesses, today announced promotions of James O'Callaghan, Connor Dawson and James Nally to the position of Managing Director and Patrick Duffy to the position of Vice President.

"Our firm's success relies on exceptionally talented investment professionals who work together flawlessly as a team. We have established eight platform companies across 34 acquisitions and are nearing completion of our Fund I equity deployment. Our team has demonstrated they can successfully originate proprietary opportunities, execute complex integrations, and help successfully lead our companies through various market conditions – including a pandemic. We are delighted to announce their promotions and look forward to their continued leadership in propelling GCP's growth and success in the years to come," said Jim TenBroek, Managing Partner.

"Since our first investment over five years ago, GCP has evolved into a leading middle market buyout firm with a highly differentiated strategy. We have developed a unique value creation framework in the lower-middle market that relies on a rare blend of deep sector experience, M&A strategy and execution and private equity investment expertise. Our team is steeped in these unique capabilities and are each exceptional. The promotions are in recognition of their dedication and contributions to the continued growth of our firm and the long-term value they are creating in our portfolio investments," said Scott Peters, Managing Partner.

About Growth Catalyst Partners

Growth Catalyst Partners ("GCP"), a middle market buyout firm focused on information, marketing and tech-enabled services businesses, was founded by veteran private equity investor Jim TenBroek and leading investment banker and investor Scott Peters, who have led hundreds of transactions and successful investments in services businesses for over 25 years. GCP's strategy involves targeting rapidly growing segments of industries and identifying market leading companies with breakout potential. GCP often partners with top executives within those industries and provides capital, strategic advice and M&A expertise to the incumbent management teams of the targeted businesses. For more information, visit www.growthcatalystpartners.com.

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