



FOR IMMEDIATE RELEASE:

Growth Catalyst Partners and Doug Manoni Launch CyberRisk Alliance

A Business Intelligence Company

CHICAGO, IL -- November 5, 2018 -- Chicago, IL. Growth Catalyst Partners, a lower-middle market private equity firm, and media industry veteran, Doug Manoni announce the launch of [CyberRisk Alliance](#), a business intelligence company created to serve the high-growth, rapidly evolving cybersecurity and information risk management marketplace.

CyberRisk Alliance will comprise an ensemble of highly specialized businesses producing information, events, digital media and other professional intelligence resources with a shared mission of informing, educating and training business professionals, while building community and facilitating industry commerce.

CyberRisk Alliance will offer a range of business intelligence products, delivering unique services of maximum value by publishing high-quality distinctive content, producing exclusive events and other specialized services, while orchestrating the 'inner circle' of top industry leaders and curating community discussion to enable learning and networking. Serving as a marketing platform, CyberRisk Alliance will also connect leading technology companies and service providers with the community of cyber risk professionals.

CyberRisk Alliance's portfolio will be formed through a combination of organic product development and a series of highly targeted acquisitions and partnerships.

The company will bring together leading brands – the best of breed companies – across several business model platforms, and will be led by a collaborative and accomplished team of entrepreneurs, operators and investors.

“The cybersecurity and information risk management marketplace is of critical importance to our national and global security and economic stability,” said Doug Manoni. He added, “Cybersecurity is a paramount business issue for every corporation, government agency and organization. Cyber-criminal activity is escalating, and intelligence and counter measures are required to advance in parallel. Cyber risk professionals have significant information demands and our products and services will support peer collaboration and high-risk decision making with increased confidence.

The rapid pace of product innovation also creates a strong requirement for advanced marketing services. We will assist leading technology companies and service providers with the execution of their marketing strategies. We look forward to fully immersing ourselves into the marketplace, building deep relationships and serving this community of vital importance.”

Scott Peters, Co-Founder of Growth Catalyst Partners, said “We are excited to partner with Doug Manoni on the launch of CyberRisk Alliance. Doug has a consistently impressive track record of building successful and innovative companies as an inspired, collaborative leader.” Peters added, “We are equally enthused by the mission and strategy to serve the cybersecurity and information risk management profession. This is an exciting marketplace with significant implications. The strategy has been validated by substantial research and engagement with industry practitioners, entrepreneurs and academia. We will build CyberRisk Alliance swiftly and aggressively in support of this mission critical industry and community.”

CyberRisk Alliance is currently based in Chicago, IL with an office outside of Boston, MA and will soon expand its presence and reach globally. For more information go to www.cyberriskalliance.com.

About Doug Manoni

Douglas J. Manoni is the Founder and Chief Executive Officer of CyberRisk Alliance LLC. In his 25-year information services career, Doug has acquired deep expertise in multiple business models. He is recognized as a visionary and an innovative leader; expert in applying transformative strategies. Doug has a track record as a creative dealmaker, having managed over 60 transactions valued at nearly \$1 billion, consistently delivering strong positive returns for all stakeholders.

In April 2018, Doug was appointed to serve as an Independent Director of Innodata, Inc., a publicly-traded global digital services and solutions company (NASDAQ: INOD). Prior to CyberRisk Alliance, Doug was most recently Chief Executive Officer of SourceMedia, an innovative digital business information, events and performance media company. Prior to joining SourceMedia, Doug founded Wicks Business Information. He also served as COO and CFO of Cowles Business Media (CBM), and subsequently held the position of Chief Financial Officer at Primedia Enthusiast Publications.

Doug is a long-time member of Connectiv, the industry association for business information companies, serving as Chairman of the association from 2014 - 2016. He was also a member of the Board of Directors of the Software & Information Industry Association, and the Business Media Educational Foundation.

Doug is a graduate of Sacred Heart University in Fairfield, CT, a former Trustee and he received Sacred Heart's Alumni Achievement Award in 2014. Other awards and recognition include the 2016 McAllister Top Management Fellowship at Medill School of Journalism at Northwestern University, Media Business Innovators Award in 2012, Min's Sales Executive of the Year Award in 2012, and Folio: Magazine's Publishing Dream Team of 2005. In addition, Wicks Business Information was recognized among the media industry's fastest growing companies in 2000.

About Growth Catalyst Partners

Growth Catalyst Partners ("GCP"), a lower middle-market buyout firm focused on information, marketing and tech-enabled services businesses, was founded by veteran private equity investor Jim TenBroek and leading investment banker Scott Peters, who have led hundreds of transactions and successful investments in services businesses for over 20 years. GCP's strategy involves targeting growth segments of industries and identifying market leading companies with breakout potential. GCP often partners with top executives within those industries and provides capital and expertise to the incumbent management teams of the targeted businesses. For more information, visit www.growthcatalystpartners.com.