



FOR IMMEDIATE RELEASE

Equine Network has acquired the Horse Radio Network, a leading podcast network for equine enthusiasts

Boulder, CO, October 3, 2022: Equine Network, LLC ("Equine Network"), the market-leading tech-enabled data and membership services platform to the \$130 billion US equestrian industry, today announced it has completed its acquisition of the Horse Radio Network ("HRN"), one of the longest running independent podcasting networks in the world.

The expansion of Equine Network's capabilities to include the Horse Radio Network fits naturally with the company's plans for growth and mission to present innovative content and engaging digital experiences designed to inform and entertain their target audiences.

HRN produces a portfolio of podcasts that span across equestrian competitions and horse ownership. The podcasts include *Horses In the Morning*, the *Dressage Radio Show*, *Adulting With Horses*, and many more. Combining Equine Network's Podcast Group with HRN will result over 30 podcasts, with several more to be launched over the next year. The combined podcast platform will give smaller podcasters the opportunity to join the Equine Network's podcast group and leverage relationships with larger advertisers, and will also provide advertisers a new way to connect with more focused audiences.

"The Horse Radio Network is very excited to be joining the Equine Network and adding its terrific podcasts to HRN," Glenn the Geek, founder of the Horse Radio Network, added.

"I am personally excited to continue to host *Horses in the Morning* with Jamie Jennings and to be running podcast operations for Equine Network. We would like to assure Horse Radio Network listeners that we are still going to be there for you providing the programming you have come to know and love."

"Equine Network is thrilled to add the Horse Radio Network to our lineup of extraordinary brands," said Melissa Kitchen, Vice President of Video and Creative Services at Equine Network. "Together, the range of the Equine Network and Horse Radio Network podcasts will ensure there is a podcast every horse person will love."

About The Equine Network

Equine Network is a tech-enabled data and membership services platform designed to entertain, support, and inform the equine community. The Company's offerings include unique tech-enabled services for horse owners, live equestrian competitions, innovative content, and engaging digital experiences. For more information, visit www.equinenetwork.com.

About Growth Catalyst Partners

Growth Catalyst Partners is a middle market private equity firm investing in information, marketing and tech-enabled services businesses. GCP's strategy involves targeting growth segments of industries and identifying and building market-leading companies with breakout potential. GCP partners with company founders and owners along with top executives within those industries and provides capital, proprietary deal origination and operating expertise to the management teams. GCP's team has deep sector expertise and has led hundreds of transactions and successful investments in services businesses for over 20 years. Since the firm's founding in 2015, GCP has completed over 75 acquisitions across its industry-leading platform companies. For more information, visit www.growthcatalystpartners.com.

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