



Growth Catalyst Partners Announces Final Closing of GCP II at \$270 million, Oversubscribed and at its Hard Cap

CHICAGO, April 25 2022 – Growth Catalyst Partners (“GCP”), a leading middle market private equity firm that focuses on building leading information, marketing and tech-enabled services platform companies in rapidly growing vertical markets, announced today that it has completed a final close for its second investment fund, GCP II, at its amended hard cap of \$270 million. GCP II had a \$200 million target and received limited partner commitments in excess of its hard cap.

“Since our first investment over five years ago, GCP has developed into a premier middle market buyout firm with a highly differentiated strategy. We employ a differentiated value creation framework that relies on a rare blend of deep sector experience, M&A strategy and execution and private equity investment expertise. GCP’s investment team leverages our deep expertise and vast industry network to assist small business owners in combining forces as we strive to create high-growth, market leading companies of scale,” said Scott Peters, Managing Partner.

“We are very pleased that nearly every GCP I investor participated in GCP II, and most increased their commitment. We also added an outstanding group of new institutional and family office LPs that had been tracking our progress, in some cases since our early days. GCP II has the identical strategy as its predecessor GCP I, a \$130 million fund launched in 2019, but as a larger fund allows GCP to expand our team as well and better support GCP II portfolio companies with capital and expertise,” said Jim TenBroek, Managing Partner.

GCP’s senior investment team also includes Managing Directors Connor Dawson, James Nally and James O’Callaghan, and is supported by a growing team of professionals. GCP’s investor base is comprised of investors from a broad range of institutions, family offices and executives from GCP’s targeted sectors including management of its portfolio companies. GCP II will seek to make control-oriented buyouts in established, profitable businesses and will use targeted M&A to accelerate organic and inorganic growth as it seeks to create market leading companies of scale. To date, GCP has established 11 platform companies, including three platform companies already established in the GCP II portfolio, and has acquired over 60 privately held businesses in building those platforms.

Kirkland & Ellis served as legal advisor to GCP in the formation of GCP I and GCP II.

About Growth Catalyst Partners

Growth Catalyst Partners is a middle market private equity firm investing in information, marketing and tech-enabled services businesses. GCP’s strategy involves targeting growth segments of industries and identifying and building market-leading companies with breakout potential. GCP partners with company founders and owners along with top executives within those industries and provides capital, proprietary deal origination and operating expertise to the management teams. GCP’s team has deep sector expertise and has led hundreds of transactions and successful investments in services businesses for over 20 years. Since the firm’s founding in 2015 GCP has completed over 60 acquisitions across its 11 industry-leading platform companies. For more information, visit www.growthcatalystpartners.com.