



FOR IMMEDIATE RELEASE

**Growth Catalyst Partners Announces the Addition of
James Nally as Principal**

CHICAGO, IL (October 31, 2019) – Growth Catalyst Partners (“GCP”), a leading middle market private equity firm that focuses on investments in information, marketing and tech-enabled services businesses, announced today the addition of James Nally as Principal. James joins GCP after having spent thirteen years in the financial services industry, including most recently as a Managing Director with The Jordan, Edmiston Group, Inc. (“JEGI”), a leading independent investment bank for the global media, marketing, technology and information services sectors, where he served in an M&A advisory capacity. During his more than six-year tenure at JEGI, James completed over 35 M&A transactions, representing \$2.4 billion in enterprise value. James was responsible for transacting many of the firm’s more complex deals, such as four pre-packaged mergers, seven cross-border sales and fourteen corporate divestitures, including several from Thomson Reuters, Gartner and Reed Elsevier.

“We are excited to have James join the GCP team. Having had a highly successful partnership with James at JEGI for many years, I have complete confidence that he will be an exceptional addition to the team, and will make an immediate and significant contribution to GCP,” said Scott Peters, Managing Partner at GCP.

Jim TenBroek, Managing Partner at GCP added, “GCP’s focus on being a highly strategic partner to its portfolio companies is an important part of our strategy. James brings a unique blend of investment and M&A skills, deep sector knowledge and relationships that complement the team perfectly. We are delighted to have him on board.”

“The opportunity to join two of my former colleagues along with Jim TenBroek, a former repeat client, will allow me to leverage my experience to deliver significant value to our team, portfolio companies and LPs. GCP has a truly unique investment strategy that combines deep sector expertise with unparalleled investment, proprietary origination and transaction execution skills. I look forward to helping build a leading lower middle market private equity firm,” said James Nally, Principal at GCP.

“Since our first investment four years ago, GCP has established four platform investments and has successfully completed sixteen acquisitions across the portfolio. We have assembled a world class team and Advisory Board and are delivering significant value to our portfolio companies and investors. We are delighted that James has joined the team,” said Scott Peters, Managing Partner of GCP.

About Growth Catalyst Partners

Growth Catalyst Partners (“GCP”), a lower middle-market buyout firm focused on information, marketing and tech-enabled services businesses, was founded by veteran private equity investor

Jim TenBroek and leading investment banker Scott Peters, who have led hundreds of transactions and successful investments for over 20 years. GCP's strategy involves targeting growth segments of industries and identifying market leading companies with breakout potential. GCP often partners with top executives within those industries and provides capital and expertise to the incumbent management teams of the targeted businesses. For more information, visit www.growthcatalystpartners.com.

Growth Catalyst Partners | 318 W. Adams Street, #1605, Chicago, IL 60606